



# Village of South Jacksonville

ORDINANCE NO. 1102

ORDINANCE REGARDING THE USE OF THE BILLBOARD  
ON SOUTH MAIN STREET

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ADOPTED BY THE MAYOR AND  
BOARD OF TRUSTEES OF THE  
VILLAGE OF SOUTH JACKSONVILLE, MORGAN COUNTY, ILLINOIS  
THIS 1<sup>ST</sup> DAY OF JULY 2021

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ORDINANCE NO. 1102

ORDINANCE REGARDING THE USE OF THE BILLBOARD  
ON SOUTH MAIN STREET

**WHERE-AS**, the Mayor and Board of Trustees of the Village of South Jacksonville acknowledge that there is a billboard on South Main Street;

**WHEREAS**, the billboard in question on South Main Street rests on real property owned by Bartlett Grain.

**WHEREAS**, subject to certain conditions, Bartlett Grain allows the Village to utilize the billboard space at the Village's own cost; and

**WHEREAS**, the Mayor and Board of Trustees believe it would be in the best interests of the Village and in persons interested in utilizing the billboard space to develop specific criteria regarding the use of the billboard.

**NOW, THEREFORE, BE IT RESOLVED, THAT THE MAYOR AND BOARD OF TRUSTEES OF THE VILLAGE OF SOUTH JACKSONVILLE, MORGAN COUNTY, ILLINOIS, ADOPT THE FOLLOWING ORDINANCE:**

Section 1. The billboard space on South Main Street shall be utilized by the Village with approval by the Board of Trustees based on the following priorities (in order of importance):

- A. Village use for Village-sponsored events;
- B. On loan to non-profit organizations for promotion of an event without the Village;
- C. On loan to outside organizations for promotion of free events within or outside of the Village;

- D. On loan to area-wide non-profit organizations for local events that may not take place in the Village but will still attract traffic and visitors to the Village;
- E. Self-promotion of the Village or common civic-minded messages (e.g., Happy New Year; anti-DUI campaign, etc.); and
- F. On loan to non-profit organizations who desire to use the billboard space for general promotion.

Section 2. For any message related to Village activities or messages sponsored by the Village, the Village will be required to pay the cost of signage.

Section 3. For any message related to an outside organization, the outside organization will be required to pay the cost of signage.

Section 4. The Board of Trustees shall approve the use of the billboard.

PASSED AND APPROVED at a regular meeting of the Mayor and Board of Trustees of the Village of South Jacksonville, Morgan County, Illinois, this 1<sup>st</sup> day of July 2021.

*Tyson Manker*

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Tyson Manker, Mayor

Attest:

*Amy Scoggins*

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Amy Scoggins, Village Clerk



(SEAL)

Ayes:   6    
Nays:   0    
Absent: